

# POTTSTOWN ECOFEST 2022

In loving memory of our co-founder, Bill "The Cat Guy" Sharon

**Event Details:** Pottstown EcoFest is a food and street festival with activities, vendors, food to purchase, free food samples, and information from animal, environmental and health-based groups.

EcoFest will take place on Saturday, April 23, 2022 from 12pm-5pm at Smith Family Plaza, 100 E High St, Pottstown, PA. (Extreme weather rain date: Saturday April 30, 2022)

Pottstown EcoFest is excited to work with the Pottstown Climate March again this year.

The Climate March will start at 12:00pm in front of The Hill School and finish at our EcoFest event.

Pottstown EcoFest is hosted by Mobilization for Animals - PA Inc. More information on MFA can be found at <http://www.mobilizationforanimals.org/>

## **Vendor Application**

Company/Organization Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Web Address: \_\_\_\_\_

Facebook or Social Media Address: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Phone: \_\_\_\_\_ Cell Phone: \_\_\_\_\_

Email Address: \_\_\_\_\_

Category of Services/Products to be sold or displayed: \_\_\_\_\_

Note: Because this is an Eco-friendly event, all items to be sold, given out or displayed, should be vegan/earth and animal friendly. Please feel free to ask EcoFest for help with ideas of how to be more eco-friendly at the event. We are here to help with this. Eco-friendly items are completely free of animal products and by-products, and are not tested on animals. Examples of animal ingredients to avoid in food and products: meat, gelatin, dairy, eggs, honey, wool, fur, leather, feathers. Also, **please do not sell water in plastic bottles** and please be mindful to use eco-friendly materials for any carry-out containers at the event - all packaging should be compostable (no Styrofoam, plastic containers, or plastic straws please). Also, literature at the event should promote kindness to the earth and all species therein. Thank you.

TABLE SET-UP TIME: 9:00 am -11:30am (please arrive by 11am at the latest)

FESTIVAL HOURS: 12:00pm - 5:00pm

DISMANTLE: 5:00 pm - 6:00pm

**Participation options are:**

- ☐ \$50 for Food Vendors
- ☐ \$30 for Merchandise Vendors
- ☐ \$20 for Nonprofits & Animal Rescues
- ☐ \$0 Fees are waived for animal rescue groups who plan to bring animals for public interaction or possible adoption.
  
- ☐ I would like EcoFest to provide us with \_\_\_\_\_ 6-foot tables at \$10 each, \_\_\_\_\_ chairs at \$3 each, and \_\_\_\_\_ 10’x10’ tent canopies at \$50 each (please include this extra fee with your participation fee)
  
- ☐ I would like access to electricity (\$5 fee, please include with participation fee; please be sure to bring a heavy-duty extension cord that is at least 12 feet long)

\_\_\_\_\_ Total amount included; checks payable to MFA, please put “EcoFest” in the memo line.  
Online payments: If you would like to pay online, we will have a payment link available soon.

**Special Requests:**

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Are you planning on selling anything at Pottstown EcoFest? If so, please provide a complete description of what you plan to sell below.

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Space permitting, applications are being accepted until March 31, 2022. Space is limited. Pottstown EcoFest will confirm the acceptance of all vendor applications by April 4, 2022 or sooner. Payment will be due by April 15, 2022. Vendors must have applicable insurance in order to participate.

All food vendors please provide a copy of your food license and liability insurance at least one week before the event and please reference Montgomery County Health Department Temporary Food Events Guidelines at <https://www.montcopa.org/DocumentCenter/View/3744>. As per the guidelines, "A temporary food facility that operates no more than 3 calendar days within a calendar year is exempt from submitting an application but not from following the special event guidelines."

Please mail completed applications to MFA, P.O. Box 216, Pottstown, PA 19464, or scan (cell phone pictures are acceptable) and email to [caitlin@pottstownecofest.com](mailto:caitlin@pottstownecofest.com).

**Thank you, and we look forward to seeing you on April 23rd, 2022!**

DISCLAIMERS: Mobilization for Animals is not responsible for loss of or damage to property, or injury. Vendors, non-profit groups, and rescues bringing live animals must submit a copy of their liability insurance along with their application.